

ITC Resavska Sans

SPOTTING ITC RESAVSKA SANS

K M b
i g a g

- Top diagonal of **K** is curved
- **M** is splayed
- Strokes flair slightly at their ends
- Loop of **g** does not close
- Italic is a true cursive

ETYMOLOGY

Olivera Stojadinovic
Released by ITC in 2004

FAMILY

Four weights with corresponding italics for all but the heaviest.

FONT FACTS

Resavska is the name of the street where Stojadinovic lives. But, she explains, "Resava is also the old name of an early 15th century Manasija monastery. There was a manuscript workshop at the monastery where, for many years, 'Resava' script served as the model for scribes."

ITC Clearface

SPOTTING ITC CLEARFACE

A V W
a k y
v w e

- Flat apex of **A** extends to the left
- **V** and **W** diagonals do not meet at vertex
- **a** has a sharp top upward curve
- ball terminals on **k, v, w, y**
- **e** has diagonal crossbar

ETYMOLOGY

Morris Fuller Benton for ATF
First weight in 1907
Victor Caruso for ITC in 1978

FAMILY

Four weights with corresponding italics.

FONT FACTS

ITC Clearface, as its name implies, is a utilitarian typeface that is easy to read. When originally designed in 1907, it was fashioned primarily for display applications. In designing ITC Clearface, Victor Caruso's main goal was to adapt the original designs for use on modern typesetting and composition equipment with an emphasis on text setting.

ITC Clearface™

**Words, once
they are
printed, have
a life of their
own.**

*Carol Burnett
(1936 –)
US actress & comedienne*

ITC Resavska™ Sans

**Love is an
irresistible
desire to be
irresistibly
desired.**

*Robert Frost
(1874 – 1963)
US poet*