

Albertus

SPOTTING ALBERTUS

H U u
a E T
b k m s

- Ends of stems thicken slightly
- Cap and lowercase **u** share the same design
- Counter of **a** does not follow shape of bowl
- Horizontal strokes are clipped on an angle
- Italic is very narrow

ETYMOLOGY

Berthold Wolpe
Released in 1935

FAMILY

Two weights with an italic for the heavier.

FONT FACTS

Based on bronze lettering of the designer. When his drawings proved unsatisfactory to him, Wolpe resorted to rubbings of the original bronze cuttings. Only available as an all-cap titling face when first released. The lowercase was added eight years later.

Times New Roman

SPOTTING TIMES NEW ROMAN

Q H e
g k f

- Roman **Q** has a short tail
- Marked contrast in stroke weights
- Top of **g** loop is horizontal
- Short ascenders
- Bracketing on left side of italic **f** crossbar

ETYMOLOGY

Stanley Morison/Victor Lardent
First used in 1932
Offered to public in 1933

FAMILY

Four weights with italics for three and two condensed designs with italics for one. Special designs for small text sizes.

FONT FACTS

A custom design for *The Times* of London newspaper. Developed as machine set faces for Monotype and Linotype equipment. Strong similarities to Plantin, but with finer serifs. While the most used serif typeface today, it took over 20 years for the face to find popularity outside of the UK.

Times New Roman®

Silent
gratitude
isn't very
much use to
anyone.

*Gertrude Stein
(1874–1946)
U.S. author*

Albertus™

ENVY IS
THE
ULCER
OF THE
SOUL.

*Socrates
(469 BC–399 BC)
Greek philosopher*