

ITC American Typewriter

SPOTTING ITC AMERICAN TYPEWRITER

NE Ia
QR gr

- Capitals appear monospaced
- Characters based on typewriter letterforms
- Tails of **Q** and **R** curve up
- Ear of **g** curves downward and the link is far to left
- Flag of **r** curves back in to stem

ETYMOLOGY

Designed by Joel Kaden & Tony Stan
Released in 1974

FAMILY

Three weights with corresponding condensed designs. A suite of italics complement the normal weights.

FONT FACTS

Typestyles have been created to emulate its fonts virtually since the typewriter was invented. But it took ITC to design the first that looked like a typewriter type – and was a good typeface design. ITC American Typewriter mimics the antique quality of typewriter output, yet embodies the qualities of a modern typeface design.

ITC Élan

SPOTTING ITC ÉLAN

a b p
k M

- Serifs are small
- Lowercase bowls do not close
- Large x-height and open counters
- Italic **k** is a calligraphic design
- Cap **M** is splayed

ETYMOLOGY

Designed by Albert Boton
Released in 1985

FAMILY

Four weights with corresponding italics.

FONT FACTS

ITC Élan is the second ITC typeface from Albert Boton. The first was ITC Eras, a collaboration with Albert Hollenstein. The ITC Élan design combines geometric simplicity with elegant character shapes and subtle yet distinctive details. Its large x-height and small serifs also enable the design to be legible at very small sizes.

ITC Élan™

**Jealousy
is all
the fun
you think
they had.**

*Erica Jong
American novelist
FEAR OF FLYING, 1973*

ITC American Typewriter™

**People who
throw
kisses are
hopelessly
lazy.**

*Bob Hope
(1903-2003)
American actor
& comedian*