

ITC Novarese

SPOTTING ITC NOVARESE

H h m
A R g

- Ascenders are taller than capitals
- Short serifs
- Right diagonal of **A** overlaps the left diagonal
- Bowl of **R** does not close
- Distinctive lowercase **g**

ETYMOLOGY

Designed by Aldo Novarese
Released in 1979

FAMILY

Four weights with corresponding italics for all but the heaviest

FONT FACTS

The first italics were designed as single-weight families and only contained lowercase characters. The idea was to use capitals and other characters as they became necessary, from whatever font the printer had available. ITC Novarese, because of its lack of italic capital letters, has caused designer confusion since its release. This is, however, a traditional interpretation of the italic genre.

ITC Highlander

SPOTTING ITC HIGHLANDER

u U b
a g w

- Cap and lowercase **u** share the same design
- Small x-height
- Cursive Italic
- Second diagonal of **w** does not cross third

ETYMOLOGY

Designed by David Farey
Released in 1993
Initials, swash and alternates released in 1999

FAMILY

Three weights with corresponding italics and old style figures. Small caps in the Book and Medium weights.

FONT FACTS

Farey went through six trial names before he chose Highlander. In his words, "A lot of the work was done with music in the foreground. I listened to *Queen Greatest Hits 2* the most. Track 9, *Who Wants to Live Forever*: an anthem to Freddie Mercury from the film *Highlander*, stuck in my mind. It seemed natural that its influence be rewarded."

ITC HIGHLANDER™

**Life is what
happens
while you're
busy making
other plans.**

*John Lennon
(1940–1980)
English singer & songwriter*

ITC Novarese™

**Give me
a laundry
list and
I'll set it to
music.**

*Gioacchino Rossini
(1792–1868)
Italian composer*